



#### **Our Vision For This Project**

Future Design School was enlisted to help articulate opportunities for enhancing effectiveness and gaining input for strategic planning and deepening community engagement.



#### **Sarah Prevette**



Sarah has developed transformational strategy for some of the country's biggest business leaders and renowned brands. Globally recognized for her work in humancentered design and entrepreneurship, she works alongside leaders in organizations to drive increased effectiveness and solve complex challenges.

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- 1. First step was to engage staff to understand current initiatives, processes and programs.
  - Second step was to engage the community for direct feedback & insight into current experience.
- We are now actioning all of the insights to formulate a strategic plan with clear, measurable goals that will be shared shortly.

## The Community Consultation

We received 104 responses through an anonymous survey.

Many insights were provided on what is working well and what might be improved upon.



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• 97% of all respondents expressed pride in their personal heritage while 56% said they do not feel actively engaged in Mohawk culture and tradition.

Respondents highlighted a need for increased
 Mohawk cultural experiences as well as the need for
 a shared vision and clear community plan. Many
 respondents talked about a sense of division in
 community and a need for greater unity.



• 87% of all respondents expressed keen interest in learning Mohawk language.

 60% expressed interest in crafting and various making activities.

 Over 80% demonstrated interest in attending events that celebrate culture and traditions.



#### **Top Topics Requested For Visiting Speaker Series:**

- MOHAWK HISTORY
- MOHAWK LANGUAGE
- MOHAWK CULTURE, STORIES, TRADITIONS
- TRADITIONAL MEDICINE
- MENTAL HEALTH
- HUMAN RIGHTS AND LAW



#### TOP 5 PRIORITIES IDENTIFIED BY COMMUNITY:

- Bring Community together with shared vision and clear action plan
- 2. Focus on language revitalization and preservation
- 3. Provide more affordable housing
- 4. Support students in achieving post secondary success
- 5. Reduce dependency on outside financial support



#### TOP 5 PRIORITIES IDENTIFIED BY COMMUNITY:

- 70% Bring Community together with shared vision and clear action plan
- 65% Focus on language revitalization and preservation
- 45% Provide more affordable housing
- 30% Support students in achieving post secondary success
- 25% Reduce dependency on outside financial support



## OUI next steps

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We are here to serve Wahta Mohawk Members. Our role is to address the needs of the community in all that we do.



#### What We Are Committing To:



#### **Shared Vision & Plan**

 We will be rolling out a shared vision that outlines a strategic plan that has been deeply informed through community consultation.



#### **Community Engagement**

 We are here to serve the community and will continue to engage member voice, choice and feedback into all that we do.



#### **Transparency**

 We will continue to provide updates on our progress across all the goals laid out in the strategic plan and aim to strengthen our communication.



#### **Ongoing Improvement**

 We are dedicated to ongoing improvement and seeking to always do better in providing service to the community.



#### What The Strategic Plan Will Address:

#### Each Section Will Include

- Overall objectives
- Clear, measurable goals
- Action items
- Accountability
- Resources
- Budget
- Timelines

CULTURE
COMMUNITY
HEALTH
EDUCATION
INFRASTRUCTURE
INTERNAL OPERATIONS
ECONOMIC DEVELOPMENT



#### You can expect:





With clear, measurable goals outlined in a publicly available dashboard that will be updated every 36 months.



#### Ongoing Updates on Progress Against Set Milestones & Goals

Ongoing communication from Administration on the progress being made across all of the goals outlined in the dashboard.

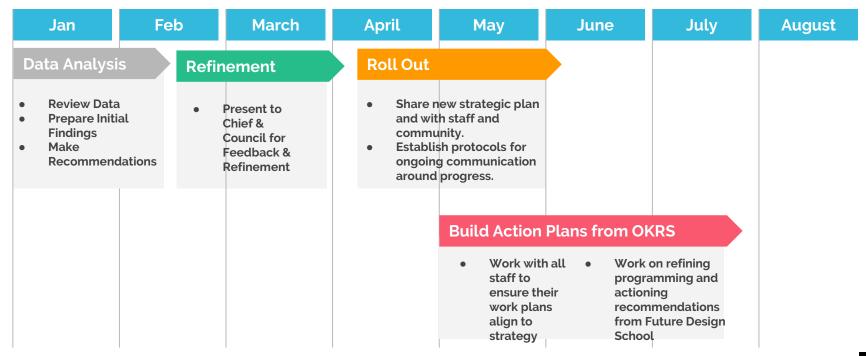


### Solicitation for Ongoing Feedback on Programs, Services and Events

We want to hear from the community on what's working well and any opportunities you might discover for improvement.



#### 2020 Calendar













### Thank you!