



NEWS

JOIN TEAM ISWO TODAY!

Indigenous Sport & Wellness Ontario (ISWO) is looking to fill the role of Senior Coordinator, Marketing and Communications to help build the ISWO brand identity on-line and off-line.

The Senior Coordinator, Marketing and Communications, will lead, develop and oversee ISWO's public-facing communication channels, which includes digital and web content; social media platforms; monthly e-newsletters; blog and app posts; and print collateral. The Senior Coordinator will support programming staff in achieving their deliverables and goals by developing marketing and promotional materials (which align with the brand guidelines and positioning of the organization), providing relevant messaging, and leveraging digital communications and social media to amplify programs and participation.

This person will also oversee media relations and work with program staff to gather data and stories of program results and community impact. Importantly, the Senior Coordinator, in consultation and collaboration with senior management and program staff, will lead the curation and managing of content on the ISWO portal, Well Nation App, and ISWO website. The Senior Coordinator will also support ISWO's major events and Games,

including the preparation of Team Ontario for participation in the North American Indigenous Games and the National Aboriginal Hockey Championships; the planning and delivery of the Masters Indigenous Games; and the Ontario Indigenous Summer Games.

Perks and Benefits

Cultural Leave: Leave with pay (after three months probation) for cultural purposes for up to five days per year (sweats, feasts, ceremonial cycles, etc.). Professional Development

Stipend: To encourage our team to keep growing, we offer a stipend for continued learning. Technology: Get hooked up with a laptop to do your best work.

Please submit a cover letter and résumé highlighting pertinent education, work experience and contact information for three professional references to the HR Committee at info@iswo.ca with the title of the position as the subject line.

Indigenous Sport & Wellness Ontario (ISWO) is an equal opportunity employer. We thank all applicants for their interest and invite applications from Women, Indigenous Peoples, Persons with Disabilities and Visible Minorities, however only those selected for an interview will be contacted. Preference will be given to qualified Indigenous candidates (First Nations, Métis and Inuit).

ACKNOWLEDGEMENT

ISWO honours the traditional lands and homelands of all Indigenous Peoples and communities across the province of Ontario, including First Nations, Inuit and Métis living both on and off reserve, in rural and urban communities.